

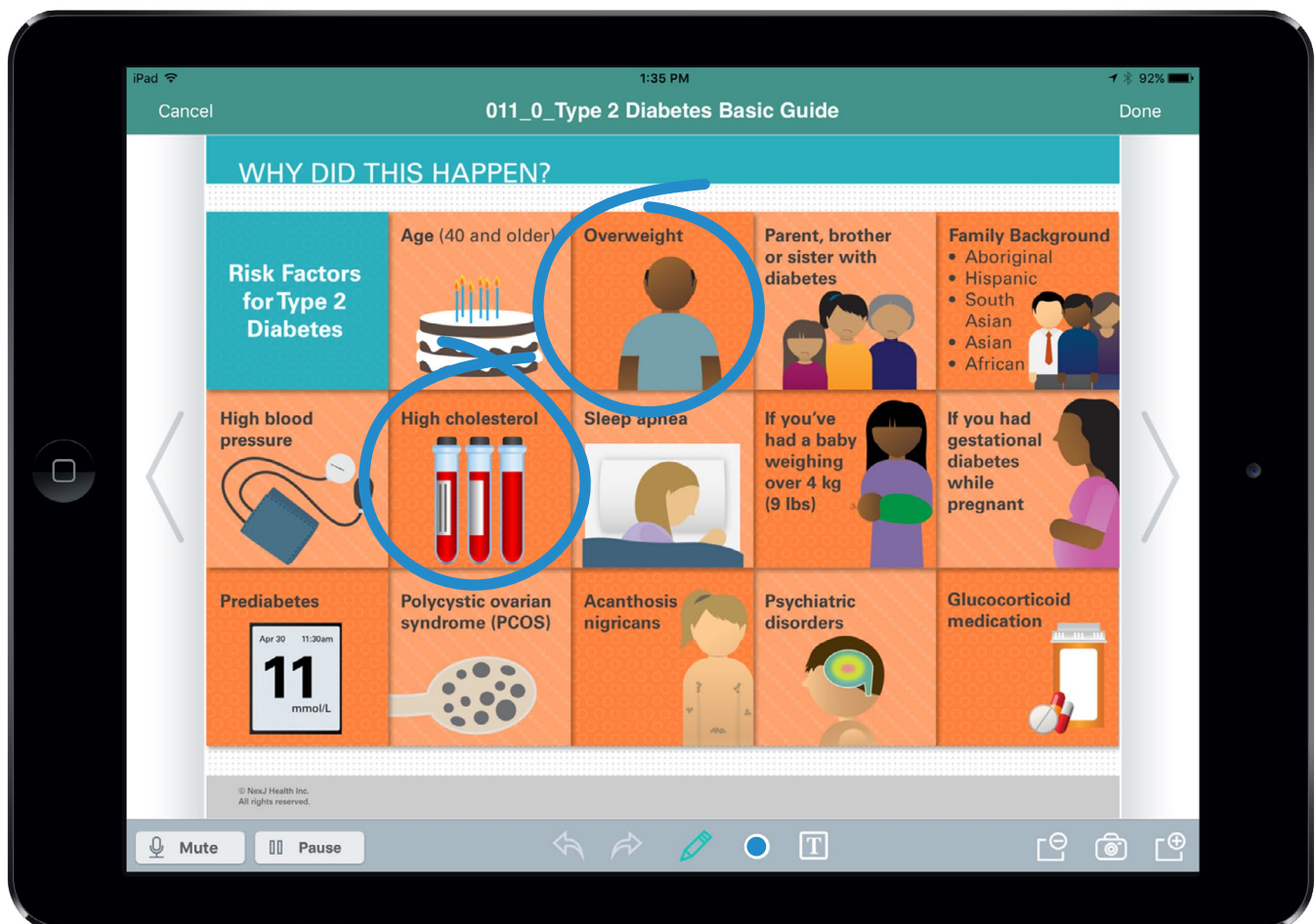
NexJ Health Pro

Infographic Patient Education to Improve Patient Understanding

Imagine healthcare professionals (HCPs) as highly efficient, world-class educators. Imagine patients who leave their medical encounters informed, engaged, and ready to act. Imagine healthcare stakeholders having a new channel to deliver value to both the clinician and the patient.

Introducing NexJ Health Pro, a game-changing patient education tablet app, designed to help HCPs address poor health literacy and non-adherence by improving point-of-care teaching skills.

Research shows that patients only accurately retain about 14 percent of what their healthcare professionals tell them. NexJ Health Pro addresses this by delivering the critical information patients need, using plain language and infographics to improve patient understanding and adherence. This, in turn, liberates HCPs from unnecessary callbacks and follow-ups, improving productivity—with the ultimate goal of improving outcomes.



Teach

HCPs choose from an expanding portfolio of peer-reviewed teaching presentations, designed to make condition and treatment conversations engaging, memorable and actionable. The decks are available in varying lengths to fit within the HCPs particular time constraints. During an office visit, the HCP takes the patient through the presentation, captures audio of the conversation and adds notes, annotations, images, photos, test results, etc.

Send

The outcome is a personalized Patient Visit Record (PVR), an exact copy (in video form and as a PDF) of the teaching presentation that patients can access through NexJ Connected Wellness. The video version includes a voice recording of the patient-HCP conversation, as well as any annotations, images and notes you made. The patient can review the conversation at home and share it with their family, friends and other members of their Circle of Care - anyone the patient chooses. Each deck also includes a range of relevant, reliable, online resources for additional learning.

Empower

Once your patients start using NexJ Connected Wellness, they will have the ability to actively participate in managing their own health and wellness. They can connect to their extended care team of healthcare professionals, family and friends, share their personal health information with them, and collaborate more effectively together. Patients can also connect to a personal health coach who can create a wellness plan aligned to the patient's personal health goals. The coach provides patients with on-going support and encouragement to help them achieve their health and wellness goals for themselves.



Benefits

- Created by healthcare professionals for healthcare professionals
- Content is current and developed in collaboration with healthcare professionals including key opinion leaders, patient groups, and associations
- Content is prepared in a format that enables any healthcare professional to be a brilliant educator
- Patients are empowered to better outcomes through improved understanding and adherence
- A completely new channel that pharma sponsors can use to improve patient start, adherence and on-going digital relationships



www.nexjhealth.com

About NexJ Health

NexJ Health Inc. is a provider of cloud-based population health management solutions delivering patient engagement for chronic disease management. At NexJ Health, we believe that controlling the rise of chronic disease is possible when patients are engaged to actively participate in managing their chronic conditions. By engaging patients through NexJ Connected Wellness, patients are more likely to achieve their health goals, payers can lower costs, providers can improve care to patients, and pharmaceutical manufacturers and pharmacies can improve medication adherence.

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